



MAKE IT MOBILE

Unsure whether your website needs to be responsive (mobile friendly)?

Here are **3 convincing reasons** why it's critically important for your business to have a responsive website:

1. 90% of New Zealanders will own a smartphone by 2018.
2. 88% of consumers visiting a **local business website** on their mobile device will call or go to that business within 24 hours.
3. **Google's mobile algorithm** significantly increases the search ranking of responsive websites.

If your website is already optimised for mobile users, that's great news. However, if you don't have a responsive website, you are putting your business at a significant disadvantage.

Still Not Convinced? Check out these stats!

